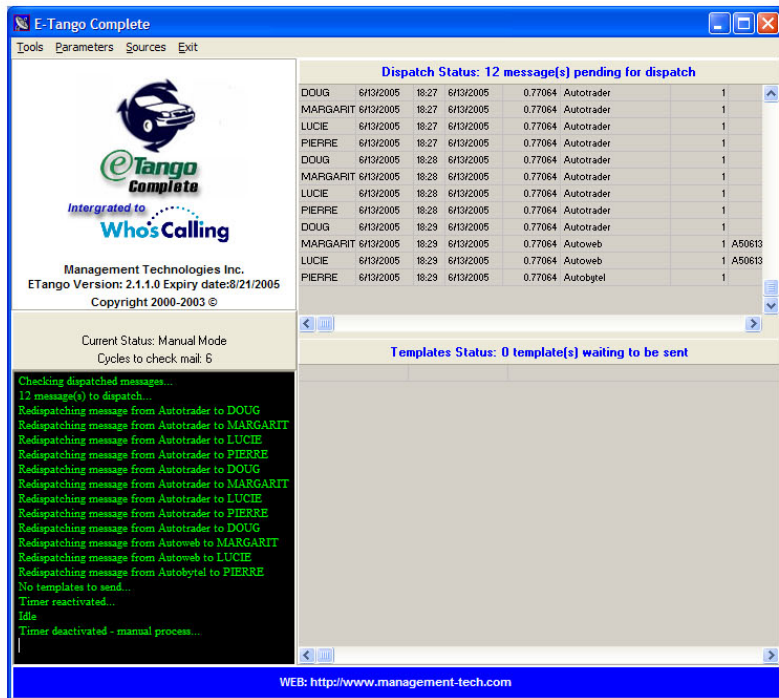


ETango Internet Lead Processor



Tired of creating your prospect records each time an Internet lead is coming in?



@Tango Complete automates your Internet process like never before. It behaves like an Internet representative who is on-duty 24 hours a day, 7 days a week. And @Tango never leaves on vacation and never calls in sick !



Up to every 10 seconds, @Tango will connect to your Mail server and extract all the messages it contains. It will read the Email body, searching for a standard format like Autobytel, Autoweb, Carpoint, Cars.com, your factory WebSite...

Once it has identified the source, it creates a prospect record in Tango and attaches a follow-up track based on your criterias.

It is also equipped with auto-reply capabilities and it knows if it has enough information to auto-reply with a personalized message.

Finally, its sophisticated dispatching system can send escalation messages to management if a lead has been sitting in dispatch too long.

No hassles!

No surprise!

It's that simple!



Your internet salespeople will be clearly informed of any new leads. And taking charge of a lead will create both awareness and accountability.